

# Privacy Policy

---

## Information on data protection

Some of the services available to you with Sportshall Associates Ltd require us to collect personal data for example name, address, telephone no., email address and other basic information. Sportshall Associates Ltd respects the privacy of everyone who supplies us with personal information, and strictly adheres to the data protection laws in the countries in which we trade.

## Why we collect data

We are constantly looking to improve our service and make our content more appealing to you. We can only do this by studying how you use our services and which services you value most. Your data is needed for personalising our content delivery, market research, to track sales data and to provide you with advance information about special offers and new services.

## Technical information

We may automatically collect information about you that is generic in nature and does not identify you as an individual. This information includes such things as the type of web browser you use, the computer operating system you run and the domain name of the website from which you linked. This information helps us to identify the way you use our website and to improve our systems.

With your authorisation we may store some information on your computers hard drive in the form of a 'cookie'. Cookies are text files containing information which makes it possible to identify you when you return to the site and allow us to tailor content to your personal preferences. Cookies contain no personal information and cause no damage to your computer. Most internet browser preferences give you the option to remove 'cookies', disable 'cookies' or be warned before receiving a 'cookie'. Please refer to your browser help section for instructions on how to use these functions.

## Personal information

Sportshall Associates Ltd may require personal information in order to process your requests. Your data is needed for personalising our content delivery, market research, to track sales data and to provide you with advance information about special offers and new services. If you do not wish your information to be used to keep you posted on our products and other services, please uncheck the tick box on the Order Form page when placing an order.

You can ask for details of the information we hold about you, how we use it, and who has access to it. There will be a small administrative fee for each enquiry you make. To get this information, send a request setting out what you would like to know, either by email or post. You also have the right to require us to update or delete any information we hold about you. We will not supply your information to any third party without your explicit authorisation.

## Security

Sportshall Associates Ltd takes appropriate steps when storing your personal information to protect it from any deliberate or undeliberate manipulation, loss, destruction or unauthorized access.